

# Jason Mangrum's Instant Traffic Formula™

## How to Get An Unlimited Source of Targeted Traffic to ANY Website for FREE!

Brought to You By: **Mike Serovey**  
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**NOTE: This is a FREE Report. Why? Because it's VIRAL.**

So feel free to share it with everyone you know!

Put it on your website. Use it to grab new hot leads. Tell your list about it. Just give it to as many people as you can -- you'll see why by the end of this shocking discovery...

**IMPORTANT:** You may have already signed up & become a member of some of the free resources mentioned throughout the content of this report. If you are currently a member of any resource mentioned, simply use your existing referral URL or just sign up for a new one. Do the steps mentioned in this report and you will vastly increase the effectiveness of each program listed by 1000% or more - Enjoy all the Traffic!

### Introduction:

The Special Report you're about to read was taken directly from the actions performed by me (Jason Mangrum) in a Live Project Example that actualizes the techniques taught in these words.

It is a direct account of everything I've done thus far to create a powerful income generator with

affiliate programs, by using the latest internet technologies such as RSS and Blogging. I've also used a few incredibly powerful free resources to give my traffic a turbo-boost. Those also will be mentioned.

It is my pleasure to bring to you these extraordinary techniques in hopes that you will use them and profit while they're still highly effective. Without further ado...

## **"How a Free Tool Made Me \$8,650 in 2 Weeks..."**

I couldn't believe the traffic.

And it had only been two weeks.

Two stinkin' weeks to generate over \$8,650 in sales from my web design business.

And the tool? It never cost me a penny.

Here's how it all started...

I "heard through the grapevine" one day that a fellow marketer whom I admire named Mike Chen was putting together a new kind of traffic exchange program.

Normally, I just don't like traffic exchange programs. I wasted many 'a-time on those things and never really saw much of anything. But Mike's was different.

With his, you didn't view other members' websites. You didn't have to wait 30 seconds or whatever and then get an annoying little script that forces you to "Pick a Color Before You Continue." ...

It was a toolbar.

"Huh?" was about the only thought that came to mind.

I had no idea that toolbars could actually BRING you traffic. I knew of various little "toolbar creation" products out there that would allow you to create your own toolbar -- but a traffic generating toolbar?

"Ah, well. I might as well give this a try."

The download took 10 seconds.

I went to the "Members Area" and created my one-line text ad. My tracking link to <http://www.immwebdesign.com> came immediately after. Then... I surfed.

I just went surfing. Checked my web-based email a few times, visited a few news sites, did a little market research, checked my email again, etc... And every time I would click to another page, my little toolbar would be displaying my ad to a new prospective client. I didn't have to visit any sites other than those I normally did anyway, and my traffic generating toolbar stayed hard at work.

Ok, sure - I WAS getting traffic from all my ad views. But what was really important was how all that traffic was converting. Was I making sales?

Oh, yeah. I checked my leads and found I was getting several a day coming from InstantBuzz. They were clicking on my little ad on their "traffic generating toolbar" and were signing up like crazy... All for a free design quote and consultation that would lead them straight into a high-ticket sale. Over \$8,650 in high-ticket sales to be exact. And all within the first 2 weeks!

This was good... but this was only the beginning.

I wanted more.

I learned that InstantBuzz had a new feature which would destroy the possibility of members spamming, yet at the same time would allow them to directly invite others to join the service. I then learned about "Infinity Streams" and how I could get even more traffic by inviting others into the InstantBuzz community. This was it. I knew what to do...

**Sidenote:** I just so happen to have a mailing list. (If you're reading this and you still don't have a mailing list, I'll show you later how to get a huge opt-in mailing list with over 100,000 subscribers in 30 days or less.) Listen, those who make money consistently on the internet have a mailing list. The larger your list, the more money you'll be making. In fact, some claim the size of your list is directly proportional to the size of your online income. I can attest to this truth and even use it as the basis of my formula.

***"I wrote a broadcast email to my mailing list, and invited each and every subscriber manually, and by hand - at their request. Here's how I did it..."***

I went to my Control Panel and created a new email, specifically for this special promotion. Since InstantBuzz doesn't allow promotional URLs, I created an autoresponder that immediately responded back to the sender with a message telling them I will personally be adding them to the invitation list as soon as possible.

Then I wrote a letter letting them know I only had a limited amount of invitations for this brand new free service that would send them targeted traffic on the first day... (You can read the letter below):

SUBJECT: {FIRSTNAME}, this won't cost you a dime!

{FIRSTNAME}, an urgent update!

You want targeted traffic to your website, and I've been testing a fresh, new resource that to date has generated over \$8,650 in direct sales within the first two weeks of using it!

It didn't cost me a single dime to generate these sales, {FIRSTNAME}.

I'm blown away. But there IS a "catch"...

They're not even allowing promotional URL's so I can't give you a direct link to sign up! It's "invite ONLY."

But I've just thought of a way around it!

I have exactly 68 available "invites" to this new resource.

It's a "traffic-toolbar" that installs on your browser in about 10 seconds and starts sending you targeted traffic on the very first day. I wasn't sure how responsive this would be at first, but I gave it a shot. I've already had 11,646 ad views just since installing it. (And people really are clicking over to my website!)

You can promote absolutely anything with this, except for illegal sites - which nobody wants anyway. ;-)

If you want one of my invitations, send an email to: and I'll send you an invitation ASAP. Keep in mind, I only have 68 invitations, so if you want one, let me know IMMEDIATELY.

You could literally be getting targeted traffic within minutes.

All I ask is that if you ask me for an invitation, make sure you use it. I don't have enough to waste ANY.

You'll love this.

Email me ASAP at: [instantbuzz@jasonmangrum.com](mailto:instantbuzz@jasonmangrum.com)

(Do NOT hit reply - I've created the email address above specifically for this message you're reading!)

Hope this helps!

Jason Mangrum, CEO  
ImmWebDesign.com  
952 Norman Drive  
Clarksville, TN 37040

Thanks to that letter, my ad has been shown 106,603 times and so far has put hundreds of members in my downline, thereby generating even more traffic for me automatically. Not bad when you consider that my ad is being shown every single time those members view any website on the entire internet. ;-)

**ACTION STEP: Get Your Free Account  
with InstantBuzz By [Clicking Here](#)**

I told my good friend Tellman Knudson about this technique and he achieved "Leviathan" status in a single mailing. (Hint: Leviathan status is the highest status you can have in the InstantBuzz community. Tellman will be getting a truly massive amount of traffic from this method for the rest of his life.)

So I figured out a method whereby any website with a list can have a fighting chance at success without paying a dime. Big deal. I wanted even more...

**How to Get From Instant Traffic to Instant Profits**

Okay, so maybe you don't own a "high ticket" web design business.

It doesn't matter what kind of business you own, or what you're selling.

I found a way to level the playing field.

My discovery allows anyone to generate a steady income online, for anyone willing to build a business and not just a "money maker."

I never said it wouldn't take an effort. But I assure you, if you follow each and every step in this report, you'll see a HUGE payoff.

If you *\*do\** have a mailing list, you can use the "Instant Traffic" method I described in the last chapter to self-perpetuate your traffic engine. For you, that's it. The traffic equation of the formula is complete. In very little time, you should have all the targeted traffic you'll ever need to promote any site you wish.

HOWEVER... If you have NOT yet built a mailing list, you're going to need to take a few extra steps in order to build one. This could take a bit longer, but the rewards are vast and ever-increasing.

If you have a mailing list - you'll want to continue reading because I'll show you how to triple it.

If you do NOT have a mailing list - continue reading also, because you're in for a surprise...

## ***"How to Build a Gigantic Opt-in Mailing List in Record Time"***

You might be tired of hearing that you need to build your own opt-in list, but it's true.

The big money and profits come from responsive and qualified leads. Why rent lists or ad space when you can build your own list of leads to contact whenever you want?

Did you know that top marketers say that you can earn \$1 per month for every lead you have on your opt-in list?

So if you have 10,000 subscribers, you can potentially earn \$10,000 per month promoting your latest venture to your list.

Just imagine what an extra \$10,000 a month could mean to you and your family.

The best part about this is that it will cost you absolutely nothing to start building your list. Yes, that's right - it is 100% free, so you have nothing to lose!

**[To get started or learn more, click here.](#)**

Finally, an easy way to build your own list of opt-in leads!

Once you've signed up to TheListMachine, you'll want to promote your referral URL with InstantBuzz.

You'll get subscribers for each member you sign up.

Oh, and by the way... you are telling the absolute truth when you mention that you have a limited amount of invitations to give out. InstantBuzz gives you a specific amount of "invitation credits" that you may use to invite other members to join. Once you're out - you're out. That is, until your invitations land you a new referral. Then they'll give you more invitations! :-)

**Here are a few other ways you can gain subscribers:**

[Get a free account with EzineFire](#)

[Get a free account with Residual Optin Profits](#)

[Get a free account with List Inferno](#)

Tip: Sign up to all of the sites listed above and use InstantBuzz to promote each URL for a certain number of days. Then switch your URL to promote another. This way your ads will be getting massive exposure for all your different list building programs for that month.

For example, on days 1-7 promote TheListMachine, on days 8-14 promote EzineFire, on days 15-21 promote Residual Optin Profits - and on days 22-30 promote List Inferno.

While you're letting your "Perpetual Traffic Engine" run its course, you may want to start thinking about your Blog Newsletter. This publication will provide the other half of the equation, bringing you a steady stream of profits for years to come. Here's where you build your business

successfully from the start.

Until recently, whenever you heard the word "newsletter" you most likely associated it with either an online email publication, or an offline direct-mail publication. Well, today you can gain double the benefit of a regular newsletter by posting every "issue" straight to your weblog, or Blog.

Subscribers to email-based newsletters would enter their name and email address from a website in order to receive each and every issue of the publication. With Blogs, subscribers can either use a compatible software reader or a variety of other methods that do not require an email address to be entered, and requires no "sales letter" to convince the reader to sign up.

I've found the most effective method is to take the middle path...

## ***Create the Best of Both Worlds!***

Why not create a newsletter, posted to a Blog and then create an information-capturing website to "sell" it? (Keep in mind, you should "sell" free offers with just as much effort as "paid" offers.)

You could use InstantBuzz and other methods to promote the website, which would capture the subscriber's contact information and at the same time promote your Blog via RSS methods that are extremely powerful and will get your publication tons of extra exposure!

Remember, you've already built your mailing list through TheListMachine and others, so now you can start sending your newsletter update notifications to your current subscribers.

I know, we've jumped way ahead here. I did that intentionally, to give you a glimpse of the bigger picture in action. You are going to start a newsletter business related to whatever topic or "niche" you want to be a part of, and you're going to promote it using the "Instant Traffic" method. Then, you're going to use affiliate programs related to your newsletter's content to make money without the need for selling.

Hence, the final formula becomes:

InstantBuzz + List Building Programs = Instant Subscribers + Info-Capture Website + Blog  
Newsletter + Targeted Content + RSS = Unlimited Traffic Source + Targeted Affiliate Programs  
= Lifetime Income Generator

$$IB + LBP = IS + ICW + BN + TC + RSS = UTS + TAP = \text{LIG}$$

**(Lifetime Income Generator)**

Now let's skip back a few steps and understand what it takes to build a solid foundation for this complete formula to work...

1. Get Your Free Invitation to [InstantBuzz](#)
2. Sign up for Free to [TheListMachine](#)
3. Sign up for Free to [EzineFire](#)
4. Sign up for Free to [Residual Optin Profits](#)
5. Sign up for Free to [List Inferno](#)
3. Promote Your List Building Programs' Referral URL through InstantBuzz
4. Use the Letter Given in Section one to promote InstantBuzz to Your Subscribers
5. Get Your Free Blog at <http://www.blogger.com>
6. Add Targeted Content to Your Blog
7. Get Your Blog Listed in My Yahoo!
8. Write & Submit a News Release for Your Blog Newsletter ([PrWeb.com](#))
9. Get a Free Account with [BlogExplosion](#)
10. Promote Your Blog via the BlogExplosion Exchange
11. Write Targeted Content Related to Your Topic and Keep Your Blog Updated
12. Find Affiliate Programs with Products & Services Related to Your Topic and Promote Your Affiliate Links Directly within Your Targeted Content (i.e. without selling or advertising)
13. Get a Free Account with [Bloglet](#) and Apply the Notification Code to Your Blog's Template

## 14. Submit Your Blog's Feed to Several Blog Directories:

[www.PingoMatic.com](http://www.PingoMatic.com)

[www.BlogSearchEngine.com](http://www.BlogSearchEngine.com)

[www.Bloogz.com](http://www.Bloogz.com)

[www.HeadlineSpot.com](http://www.HeadlineSpot.com)

[www.NewsKnowledge.com](http://www.NewsKnowledge.com)

[www.weblogAlot.com/Ping/](http://www.weblogAlot.com/Ping/)

[www.MyWireService.com](http://www.MyWireService.com)

[www.RocketInfo.com](http://www.RocketInfo.com)

[www.NewsTrawler.com](http://www.NewsTrawler.com)

[www.search4rss.com](http://www.search4rss.com)

[www.2rss.com](http://www.2rss.com)

[www.completerss.com](http://www.completerss.com)

[www.BlogUniverse.com](http://www.BlogUniverse.com)

[www.Feed-Directory.com/addfeed/](http://www.Feed-Directory.com/addfeed/)

[www.BlogDigger.com](http://www.BlogDigger.com)

[www.BlogaRama.com](http://www.BlogaRama.com)

[www.BlogStreet.com](http://www.BlogStreet.com)

[www.Rss-Clipping.com/addurl](http://www.Rss-Clipping.com/addurl)

[www.EasyRSS.com](http://www.EasyRSS.com)

15. Extract Your Content and Submit to Article Directories with the Link to Your Newsletter Sign-up Website within the Signature File of the Article

(Type "Article Directories" in Google.com)

16. Trade Links with Other Webmasters in Your Niche Market & Place Them Inside a "Recommended Links" Section on Your Newsletter Signup Site.

17. Whenever you'd like to start gaining more exposure for your Blog Newsletter, simply change the ad URL in InstantBuzz to your Blog Newsletter URL.

17. Every Six Weeks, Compact Your Articles/Content into an eBook that Links Back to Your Updated Blog Newsletter and Submit the eBook to Free eBook Directories

(Type "Free eBook Directories" in Google.com)

As long as you keep your Blog Newsletter updated with fresh content and keep your affiliate links embedded within your informative content -- you should have an ever-growing Newsletter business generating a steady and reliable income stream for the rest of your life.

## ***How to Provide Content - Even if You Hate to Write!***

The formula I have described would seem to require the need for constantly writing updated content for your newsletter. This is only half-true. Sure, you'll need to have written content on a regular basis. But you don't have to write it if you don't want to, or just don't have the time...

Similar to email-based newsletters, you can use several outsourcing methods to provide targeted content without having to write anything. For instance, if you download the free Google Toolbar, you can surf websites related to your interest and wherever you find interesting content you'd like to share with your readers, you can simply highlight the chosen content and click the icon with the orange "B" on the Google Toolbar. This will instantly update and publish your Blog with the content you highlighted!

You can also create a partnership with an article writer who wants more exposure for his or her work. He or she could write targeted content for your Blog, while being able to retain full credit

for themselves.

You can also offer to trade articles with other newsletter / blog publishers related to your topic.

All of these methods are free, and would provide you with an unlimited source of updated content for as long as you wish.

Note: Although you \*can\* run a successful newsletter business without writing a word, the most successful publications have always contained exclusive content, not available anywhere else. Again, it's best to take the middle-road here and promote your blog via original content for your newsletter sign up site and rss feeds.

You may want to read this Special Report over again, until you understand the concepts presented herein. With a "Perpetual Traffic Engine" set in place, you can have an unlimited source of targeted traffic for any product or service you'll ever want to promote... You win! :-)

Enjoy & Best of Success!

-Jason & Skye Mangrum, Creators  
Inside the Marketing Machine Newsletter

[www.InsidetheMarketingMachine.com](http://www.InsidetheMarketingMachine.com)

"Join us and Learn Marketing from the Inside Out!"

## **Highly Recommended Items:**

[RSS Made Easy by Adrian Ling](#)

[The Stampede Secret by Dr. Joe Vitale & Laura Childs](#)

[RSSAutoPublisher](#)

[RSS Equalizer](#)

[Unlock Your Internet Empire](#)

**Be Sure to Visit Our Other Websites:**

[www.JasonMangrum.com](http://www.JasonMangrum.com) – Free Internet Marketing Advice for Your Online Business.

[www.HowToBuildYourWebsite.com](http://www.HowToBuildYourWebsite.com) – How to Build Your Website in Just 27 Minutes.

[www.HomeBusinessInteractive.com](http://www.HomeBusinessInteractive.com) – How to Point-and-Click Your Way to A Highly Successful Home Based Business.

[www.ImmWebDesign.com](http://www.ImmWebDesign.com) – Your All-in-One Web Design, Copywriting & Targeted Traffic Generation Service.

[www.INSIDETHEMARKETINGMACHINE.COM](http://www.INSIDETHEMARKETINGMACHINE.COM) – New Internet Marketing and Personal Development Newsletter will Activate the Inner-Marketing Genius Within You!

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